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AUTHORITY
OAG, D/A ltr, 29 Apr 1980

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ACDA (M) (1 Oct 70) FOR OT UT 702045 6 October 1970

SUBJECT: Operational Report - Lessons Learned, Headquarters, 8th
Psychological Operations Battalion, Period Ending 30 April 1970

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2. Information contained in this report is provided to insure appropriate benefits in the future from lessons learned during current operations and may be adapted for use in developing training material.

BY ORDER OF THE SECRETARY OF THE ARMY:

Kenneth G. Wickham

KENNETH G. WICKHAM
Major General, USA
The Adjutant General

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DEPARTMENT OF THE ARMY
HEADQUARTERS, 8TH PSYCHOLOGICAL OPERATIONS BATTALION
APO SAN FRANCISCO 96240

AVGM-8C

14 May 1970

SUBJECT: Operational Report - Lessons Learned
Headquarters, 8th Psychological Operations Battalion,
period ending 30 April 1970, RCS CSFFOR-65 (R2)

Assistant Chief of Staff for Force Development
Department of the Army
Washington D.C. 20310

1. Operations: Significant Activities

During the first two months of the reporting period the battalion directed its printing efforts to production of election material. The material produced was restricted to impartial publicity of election dates, offices to be filled, procedures for voting, and sites of polling places. Printed media was produced both upon requests and in anticipation of future needs.

Throughout April the battalion produced propaganda directed at the North Vietnamese Forces engaged in Kontum Province. Four separate leaflets were developed at the request of the G-5 Advisor to the 24th Special Tactical Zone. Coordination was made with the Vietnamese Air Force to drop these leaflets. All the leaflets **appealed** to the NVN soldiers to rally or surrender. The first leaflets were designed to make the enemy feel the war was hopeless, while the last leaflet was targeted at the emotional let-down expected among the surviving soldiers after the battle.

2. Lessons Learned: Commander's Observations, Evaluations, and Recommendations.

a. Personnel: None.

b. Intelligence: None.

c. Operations:

(1) Improvement of PSYOPS at District Level.

(a) Observations: There is a lack of understanding at district level among the Vietnamese, as how to carry through on the ideas they have and make them result in a productive PSYOP effort. Usually the district functionaries are not fully trained and therefore not adequately prepared for their jobs.

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(b) Evaluation: This leads to PSYOP at the district level as being extremely low-priority or non-existent.

(c) Recommendation: A handbook should be prepared and seminars conducted explaining to the district agencies (ID, APT, VIS, NT) the basic GVN policies and how to utilize their PSYOP capability and resources to support these policies.

(2) Utilization of Village Officials to increase the effectiveness of tape broadcasts.

(a) Observation: Allowing village officials to introduce taped broadcasts by speaking to their people over the team loudspeaker will increase the rapport between the officials, the people of the hamlet, and the PSYOP team.

(b) Evaluation: When the villagers hear their leaders speak over the speaker system, they pay closer attention to the broadcasts and the taped messages that follow.

(c) Recommendation: That Liaison and Assistance Teams augment their PSYOP efforts by permitting local officials to address the villagers by means of the public address system.

(3) 250 Watt Loudspeaker mounted on Light Observation Helicopter (LOH).

(a) Observation: To augment the aerial loudspeaker capability of tactical units the 4th Infantry Division has been experimenting with a 250 Watt Loudspeaker mounted on a Light Observation Helicopter.

(b) Evaluation: It has been found that this system is effective up to altitudes of 1600 feet, but that the optimum altitude is from 1000 to 1200 feet.

(c) Recommendation: That all IB teams consider using LOH's for aerial loudspeaker broadcasts in quick reaction situations or where other speaker systems are not available.

(4) Shadow Boxes used to show movies during daylight.

(a) Observation: Shadow Boxes should be used to show movies during daylight hours in areas where night security is limited.

(b) Evaluation: A shadow box was constructed following specifications provided by the 4th PSYOP Group. By using this item, the versatility of daylight PSYOPS missions can be increased, also movies can be shown in areas where security restrictions do not permit night showings. The ideal viewing audience is sixty to seventy people.

(c) Recommendation: All field teams construct or procure a shadow box

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for use in extending their audio-visual capability.

d. Organization: None.

e. Training: None.

f. Logistics:

(1) Repair of Sony TC-800, Tape Recorders.

(a) Observation: The Direct Support Unit (DSU) was unable to repair Sony TC-800, Tape Recorders, however a Post Exchange concessionaire was able to repair the tape recorder with little difficulty.

(b) Evaluation: When unsatisfactory results were obtained in the repair of Sony TC-800, Tape Recorders by the DSU, the 8th PSYOP Battalion coordinated with the Director of Maintenance, U.S. Army Support Command, Cam Ranh Bay, to establish a procedure for repairing the tape recorders. This was accomplished by having the tape recorders repaired by a Post Exchange Concessionaire and obtaining money from a Special Services Impress Fund to cover the costs of repair.

(c) Recommendation: Units investigate the possibility of obtaining repair of non-standard commercial type equipment from Post Exchange Concessionaires through coordination with the Director of Maintenance of the area support command.

(2) Controlling Property for Repair.

(a) Observation: It was noted that equipment turned into unit supply rooms or the Battalion S-4 for repair was being lost or difficult to locate. There were insufficient control measures for the property. To rectify the problem DA Form 2402, Exchange Tag (Shoe Tag) was incorporated with DA Form 2405, Maintenance Request Register.

(b) Evaluation: The DA Form 2402 is normally used for turning in equipment to the DSU for direct exchange. It provides a series of receipts as the equipment is passed from one function to another. Due to the multiple receipts system, control is provided as the equipment passes through the repair process. The 2405 also provides a readily available reference for equipment which has been repaired or is still in the process of repair.

(c) Recommendation: That this procedure be adopted as a means of controlling equipment turned in for repair.

(3) Storage of 3M and Geavert Offset Plates.

(a) Observation: 3M and Geavert offset plates have been found to be exposed in spots due to condensation.

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Battalion, period ending 30 April 1970, RCS CSPTOR-55 (a2)

(b) Evaluation: To reduce plate spoilage it has been necessary to take caution in storing them. High humidity and temperature are detrimental to the sensitive chemicals contained in the plates.

(c) Recommendation: Offset press plates should be stored in a humidity and temperature controlled atmosphere. If this is not possible the plates should be stacked in an area of good ventilation and dunnage placed between each package.

g. Communications: None.

h. Material: None.

i. Other: None.

Marlin C. Lang

MARLIN C. LANG
ITC, Armor
Commanding

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SUBJECT: Operational Report-Lessons Learned, Headquarters, 8th Psychological
Operations Battalion, Period Ending 30 April 1970, ECS, CSFOR-65 (R2,

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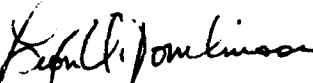
TO: Commanding Officer, 4th Psychological Operations Group, ATTN: AVGM-C
APO 96227

This headquarters has reviewed and evaluated subject Operational Report-
Lessons Learned and concurs.

FOR THE COMMANDER:

CF:	/s/	DAVID M. MCKENZIE
2 - ACSFOR, DA		CPT, AGC
1 - CO, 8TH PSYOPS BN (LESS ORLL)		Asst AG

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LEON N TOMLINSON
MAJ, GS
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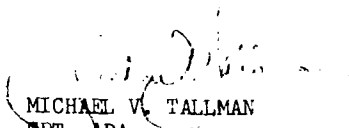
SUBJECT: Operational Report-Lessons Learned, Headquarters, 8th Psychological
Operations Battalion, Period Ending 30 April 1970, RCS, CSFOR-65 (R2)

Department of the Army, HQ, 4th Psychological Operations Group, APO San
Francisco 96227 9 June 1970

TO: Commanding General, US Army Vietnam, ATTN: AVHGC-DST APO 96375

This headquarters concurs with the comments and recommendations contained
in the subject report.

FOR THE COMMANDER:


MICHAEL V. TALLMAN
CPT, ADA
Adjutant

AVHGC-DST (14 May 70) 3d Ind
SUBJECT: Operational Report - Lessons Learned
Headquarters, 8th Psychological Operations Battalion,
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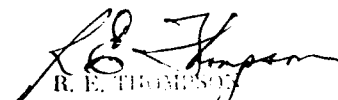
Headquarters, United States Army Vietnam, APO San Francisco 96375 23 JUL 1970

TO: Commander in Chief, United States Army Pacific, ATTN: GPOP-DT,
APO 96558

1. This Headquarters has reviewed the Operational Report-Lessons Learned for the quarterly period ending 30 April 1970 from Headquarters, 8th Psychological Operations Battalion and concurs with comments of indorsing headquarters.

2. Reference item concerning "Controlling Property for Repair," page 3, paragraph 2f(2): concur. The system proposed in paragraph 2f(2) has merit and is generally practiced in unit supply activities, but is not required IAW current regulations. Recommend that DA incorporate these procedures in AR 735-35.

FOR THE COMMANDER:


R. E. THOMPSON
CPT, AGC
Assistant Adjutant General

Cy furn:
4th PSYOPS Gp
8th PSYOPS Bn

GPOP-DT (14 May 70) 4th Ind
SUBJECT: Operational Report of HQ, 8th Psychological Operations Battalion
for Period Ending 30 April 1970, RCS CSFOR-65 (R2)

HQ, US Army, Pacific, APO San Francisco 96558

8 AUG 70

TO: Assistant Chief of Staff for Force Development, Department of the
Army, Washington, D. C. 20310

This headquarters concurs in subject report as indorsed.

FOR THE COMMANDER IN CHIEF:



D.D. CLINE
2LT, AGC
Asst AG

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